

The Workplace Training Market in Australia

BETWEEN 2006 AND 2007
3.6 MILLION
 EMPLOYED PERSONS PARTICIPATED IN FORMAL OR NON-FORMAL LEARNING¹



THERE IS **11.3 MILLION** AUSTRALIANS WHO ARE OUT OF **22.8 MILLION** CURRENTLY EMPLOYED²

1.7 MILLION Australians started their job in 2011³

2 OUT OF 3 MIGRANTS aged 15-64 years in 2010-2011 had a qualification compared to **56%** of Australians⁴

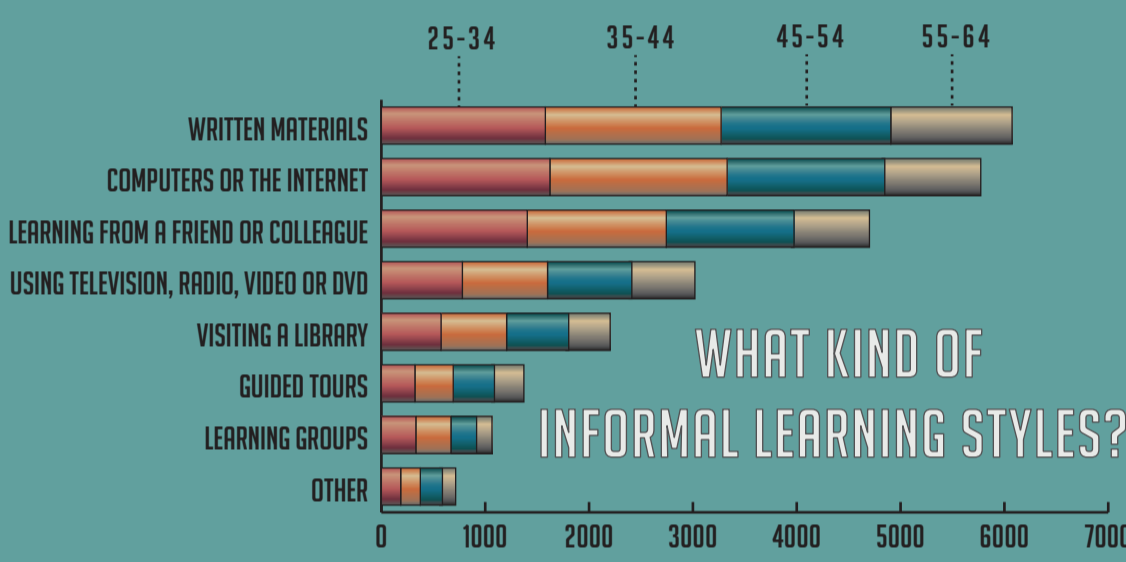
THE MOST POPULAR FIELD OF STUDY IS **MANAGEMENT & COMMERCE**

In the film industry, **\$71.7 MILLION** was spent in creating **10,672** PRODUCTIONS for corporate, marketing and training, making the average cost per production **\$6,700**⁵

OVER 1/4 UNDERTOOK A CERTIFICATE III OR IV

In 2012 there was **176,200** job vacancies with **92%** of them being in the private sector⁶

LEARNING CATEGORIES



INTENTION TO LEARN



3 in 4 people participated in some form of informal learning

INFORMAL
 Unstructured
 Non-institutionalised
 Self-directed
 Community-based teaching

2.6 MILLION employed Australians took part in a workplace related course which did not give them a training certificate (non-formal training).

STUDENT-TEACHER RELATIONSHIP



1 in 3 people participated in non-formal learning

NON-FORMAL
 Structured
 Does not lead to a qualification

3.3 MILLION Australians participated in structured, taught learning which did not lead to a qualification

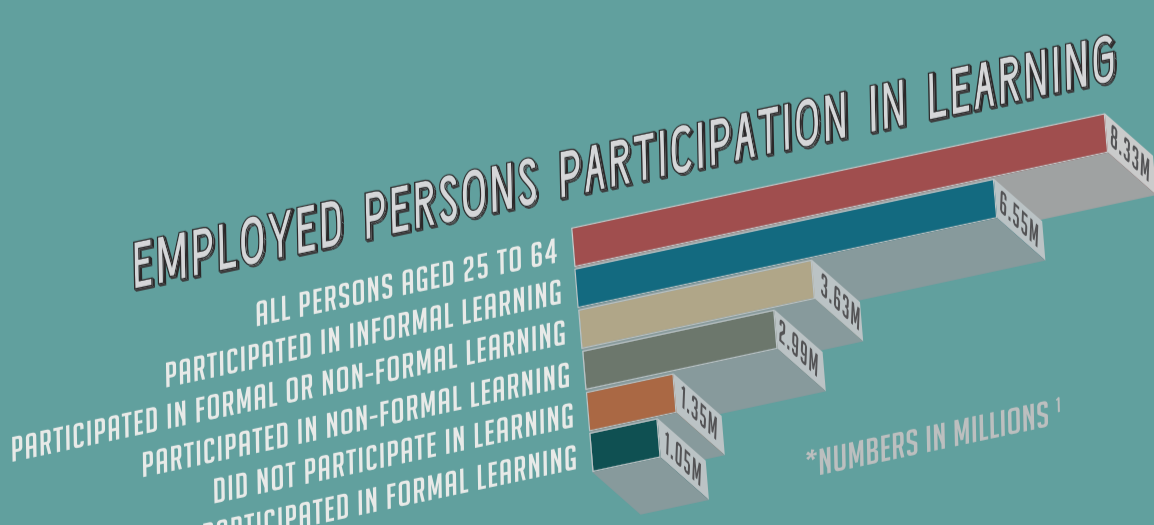
LEADS TO QUALIFICATION



1 in 8 Australians aged 25-64 years participated in some form of formal learning

FORMAL
 Structured
 Institutionalised
 Recognised qualification
 Qualifications Framework

Between 2006 - 2007 **1.3 MILLION** employees took part in a formal education course, whilst working with their current employer



TeachwithReach.com.au

1 Adult Learning Australia, 2007
http://www.ausstats.abs.gov.au/Ausstats/subscriber.nsf/0/C617A03C5C06B489CA2573B70011D427/SFile/42290_2006-07.pdf

2 Australian Population (accessed Nov 2012)
<http://www.abs.gov.au/AUSSTATS/abs@.nsf/Web+Pages/Population+Clock>

3 Job Search Experience, July 2011
http://www.ausstats.abs.gov.au/Ausstats/subscriber.nsf/0/DFB1B8DE27A753A5CA25798E000DD91A/SFile/62220_jul%202011.pdf

4 Learning and Work Australia, 2010-11
<http://www.abs.gov.au/AUSSTATS/abs@.nsf/Lookup/4235.0Main+Features62010-11>

5 Television, Film and Video Production and Post-Production Services, 2006-07
http://www.ausstats.abs.gov.au/Ausstats/subscriber.nsf/0/04BB9775477424E5CA25748D00130734/SFile/86790_2006-07.pdf

6 Job Vacancies Australia, Nov 2012
<http://www.abs.gov.au/ausstats/abs@.nsf/mf/6354.0>